

An Introduction To Franchising Baylan

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An Introduction To Franchising Baylan

Chapter 1: Introduction to Franchising. Don't be fooled into thinking that you have to start a business from scratch to be a business owner, or that you aren't an entrepreneur unless you go it alone. That is non-sense. Being a franchise owner is one of the greatest ways to achieve business ownership and satisfy your entrepreneurial spirit ...

Chapter 1: Introduction to Franchising | Guidant Financial

An Introduction to Franchising is a concise yet comprehensive guide to the world of franchising. Looking at the field from the perspectives of the franchisor and the franchisee, the book offers a good balance between the theories behind good franchising practise, and hands-on practical guidance.

An Introduction to Franchising: Webber, Robert ...

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An Introduction to Franchising by Robert Webber, Paperback ...

A practical, applied textbook offering an introduction to the world of franchising from the perspectives of both the franchisor and franchisee, this is a unique text for use by students studying franchising or by students or practitioners interested in buying a franchise or in franchising their business model.

An introduction to franchising (Book, 2013) [WorldCat.org]

An Introduction to Franchising by Barbara Beshel. Publisher: IFA Educational Foundation 2001 Number of pages: 54. Description: An Introduction to Franchising is designed to introduce young people to the fascinating world of franchising. Many people think of fast food restaurants like McDonald's, Burger King, and Wendy's, when they think of franchising.

An Introduction to Franchising - Download link

The SBA's Office of Entrepreneurship Education provides this self-paced training exercise as An Introduction to Franchising basics. You will find this course easy to follow and the subject matter indexed for quick reference and easy access. It will take about 30 minutes to complete the course.

Introduction to Franchising - Small Business Administration

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THE IFA EDUCATIONAL FOUNDATION ANINTRODUCTIONTOFRANCHISING5. An Introduction to Franchising. A franchise is the agreement or license between two legally independent parties which gives: • a person or group of people (franchisee) the right to market a product or service using the trademark or trade name of another business (franchisor) • the franchisee the right to market a product or service using the operating methods of the franchisor • the franchisee the obligation to ...

Introduction Franchising

An Introduction to the. Law of Franchising. For the first time in its nearly 50 year history, the IFA now offers a one volume reference work on franchising and franchise law designed to impart the basics in "plain English" both to attorneys and business executives alike. An Introduction To The Law Of Franchising surveys all domestic and international franchise laws; contains charts, checklists and a model disclosure document; and, is a "must have" for franchisors, franchisees and ...

An Introduction to the Law of Franchising

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Franchising is a business model that combines the best aspects of sole proprietorship and corporate America. It can be described as a "hybrid" model that fills the gap between working for somebody else (whether a large corporation or a small business) and working for yourself. Franchising is not an industry in itself.

An Introduction to Franchising | AskMrFranchise.com

An Introduction to Franchising is designed to introduce young people to the fascinating world of franchising. Many people think of fast food restaurants like McDonald's, Burger King, and Wendy's, when they think of franchising. But there are many more types of franchise businesses. One out of every three

Intro to Franchising (B/W)

An introduction to franchising Unknown Binding - January 1, 1998 by Andrew C Selden (Author) › Visit Amazon's Andrew C Selden Page. Find all the books, read about the author, and more. See search results for this author. Are you an author? Learn about Author Central. Andrew C ...

An introduction to franchising: Selden, Andrew C ...

Intro to Franchising What is a franchise? A franchise is the agreement or license between two legally independent parties which gives a person or group of people (franchisee) the right to market a product or service using the trademark or trade name of another business (franchisor).

Franchising 101 | International Franchise Association

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