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With this in mind, the study highlights the three specific operational management divisions (management of raw materials, manufacturing of finished goods and product distribution) and thus brings them together practical significance, using case analysis. This report focuses on the cosmetic industry with L'Oreal as the target company.

L'Oreal Operations Management Techniques Case Study Analysis

Set in June 2009, this case study describes the conditions of this busy outpatient clinic prior to a process improvement effort by a collaborative team of MIT Sloan students and faculty and MGH clinicians and administrative staff. It also examines the complete PATA experience from both the patient and provider perspective.

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