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The Hairball is "policy, procedure, conformity, compliance,

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rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39). It is difficult to write much about this book without spoiling the fun and discovery of reading it.

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Gordon MacKenzie is an artist and cartoonist. After working for Hallmark Cards, he started to give workshops and tutorials centered on maintaining creativity in the corporate world. His workshops were further developed into his book Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace. He lives in Kansas.

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Orbiting the Giant Hairball is a life-changer for majority of its readers. That is why we made an animated review and summary of this great book. Check it out on YT below!

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Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks explain how to evade the dark, creativity-stifling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity.

Orbiting the Giant Hairball by Gordon MacKenzie

About Orbiting the Giant Hairball Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a “giant hairball”—a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past—that exercises an inexorable pull into mediocrity.

Orbiting the Giant Hairball by Gordon MacKenzie ...

Orbiting is responsible creativity: vigorously exploring and

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operating beyond the Hairball of the corporate mind set, beyond “accepted models, patterns, and standards” – all the while remaining connected to the spirit of the corporate mission.

Book Summary: "Orbiting the Giant Hairball" by Gordon

...

Many of the choices are surprising—you’ll find reviews of Moneyball and Orbiting the Giant Hairball, but not Jack Welch’s memoir. At the end of each review, Jack and Todd direct readers to other books both inside and outside The 100 Best. And sprinkled throughout are sidebars taking the reader beyond business books, suggesting movies ...

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Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Orbiting the Giant Hairball Quotes Showing 1-4 of 4 “To be fully free to create, we must first find the courage and willingness to let go: Let go of the strategies that have worked for us in the past...

Orbiting the Giant Hairball Quotes by Gordon MacKenzie

Gordon MacKenzie has a peculiar prescription for succeeding in the corporate world: “Orbit the giant hairball.” It’s a message that’s easier to swallow when you consider his 30-year career as a...

How Is Your Company Like a Giant Hairball?

You have to maintain your identity regardless of what society wants. Its ok to be the first one to think out of the box and be

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creative and start something new. One of my favorite books on creativity and innovation is by a guy named Gordon MacKenzie, it's called "Orbiting the Giant Hairball".

Orbiting the Giant Hairball - Alison

Orbiting the Giant Hairball: Dealing With Service Dog Shedding by Laura Sylvester Having a Service Dog means a lot of things: independence, hope, mobility, confidence — but it also means something else: DOG HAIR and dealing with Service shedding.

Orbiting the Giant Hairball: Dealing With Service Dog ...

In Orbiting the Giant Hairball, Gordon MacKenzie writes about his experiences working for Hallmark in the land of OZ. Hallmark, as you may know, was started by J.C. Hall who was from Norfolk, Nebraska. He jumped on a train headed to Kansas City and built the “largest social expression company in the world.”

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Orbiting the Giant Hairball Book Review | icma.org

Reading Orbiting the Giant Hairball was a delight. It is though perhaps deceptive, in that behind its light and folksy tone lie some deep and profound lessons which could perhaps be easily missed or skipped over by those who are still reluctant to open their own eyes to the ways in which their own organisation is stifling creativity.

On Creativity: Book Review “Orbiting the Giant Hairball

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Work Description. Gordon MacKenzie worked at Hallmark Cards for thirty years, where he inspired his colleagues to slip the bonds of Corporate Normalcy and rise to orbit - to a mode of dreaming, daring, and doing above and beyond the rubber-stamp confines of the administrative mind-set. In his deeply funny book, exuberantly illustrated in full color, he shares lessons on awakening and fostering creative genius.

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Orbiting the giant hairball (1998 edition) | Open Library

Gordon MacKenzie treats us to a lyrical account of creatively pursuing his 30 year career with Hallmark, a traditional pyramid organization, in Orbiting the Giant Hairball. The “Hairball” is the tangle of rules intended to maximize productivity in a bureaucratic company but often impedes or stifles our best work.

Orbiting the Giant Hairball - Actionable Books

My ongoing journey as a creative soul in IBM Several years ago I was introduced to a little book titled “Orbiting the Giant Hairball: A Corporate Fool’s Guide to Surviving with Grace”. It’s only available in hardcopy and there is a good reason, it’s filled with little doodles and art from the author, Gordon MacKenzie.

Learning to Orbit the Giant Hairball | CreativityCrisis

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It is an autobiography of Gordon MacKenzie's organizational life as a creative force at Hallmark Cards. The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39).

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